**Public Power Week - Social Media Copy**

Sunday, Oct. 5 - Post 1 Copy:

⚡️Happy #PowerPublicWeek!⚡️  
At **<<Utility Name>>,** we’re not just celebrating public power — we’re celebrating you, our community! Because you choose local, you help keep energy reliable, affordable and rooted in our community, where decisions stay close to home and every dollar is reinvested where it matters most.  
  
This week, we are celebrating the many reasons to love ♥️ #PublicPower:

✅ It’s local. Made for the community, by the community.  
✅ It’s reliable. Communities experience fewer outages than other providers.  
✅ It’s affordable. Communities set rates based on costs, not profits.  
✅ It’s environment-friendly: Protects the environment by providing electricity from diverse energy sources.

✅ It’s personal. Crews and staff are your neighbors, friends and family.

✅ It’s empowering! Every dollar stays right in your community, reinvested to support your schools, parks and businesses.  
#PublicPowerWeek #EmpoweredByYou

Monday, Oct. 6 – Post 2 Copy:  
♥️ #PublicPower = It’s local. ✅  
Public power utilities are owned and operated by the communities they serve, meaning decisions are made for the community, by the community.   
#PublicPowerWeek #EmpoweredByYou

Tuesday, Oct 7 - Post 3 Copy:  
♥️ #PublicPower = It’s reliable. ✅  
Public power utilities have a proven record of reliability, with fewer outages and faster restorations, so you can spend more time enjoying what matters most with the people you love.   
#PublicPowerWeek #EmpoweredByYou

Wednesday, Oct 8 - Post 4 Copy:  
♥️ #PublicPower = It’s affordable. ✅  
Public power is affordable because it’s structured to provide electricity at the lowest possible rates. Unlike investor-owned utilities, the focus is on serving you, not shareholders. That’s something to celebrate.  
#PublicPowerWeek #EmpoweredByYou

Thursday, Oct 9 – Post 5 Copy:  
♥️ #PublicPower = It’s environment-friendly. ✅  
Let's honor public power’s commitment to sustainable power. By using diverse energy sources like hydro, wind and solar, public power helps protect our environment and build a cleaner energy future.  
#PublicPowerWeek #EmpoweredByYou

Friday, Oct 10 - Post 6 Copy:  
♥️ #PublicPower = It’s personal. ✅  
Public power is rooted in your community. Crews and staff aren’t just employees; they’re your friends and neighbors dedicated to keeping you safe and connected. This #PublicPowerWeek, let’s give a big thank you to the people behind the power!   
#EmpoweredByYou

Saturday, Oct. 11 - Post Copy:  
♥️ #PublicPower = It’s empowering! ✅  
With public power, every dollar stays close to home, supporting local jobs, schools, economic growth and reinvesting in the electric grid to keep the community you love reliable and strong. That’s the true value of public power!  
#PublicPowerWeek #EmpoweredByYou